



**2016 WORLD SERVICE BUSINESS CONFERENCE  
STRATEGIC PLANNING WORKSHOP**

**2016 GOAL: Increase focus on the Individual's Responsibility to Carry the Message.**

*Below are ideas from delegates for groups and service bodies  
to work on locally towards the 2016 goal.*

- On campus, participate in college fairs, leave information with counseling office, start a meeting on campus.
- Conduct workshops on what the hand and heart mean to you.
- Include Responsibility Pledge in meeting formats.
- Create a card/coin with Responsibility Pledge on one side and "Pass it on" on the reverse.
- Table tent cards with Responsibility Pledge for meeting tables.
- Put Responsibility Pledge on a plaque for meeting room.
- Responsibility Pledge on Intergroup websites and included in Intergroup newsletter.
- Make a flyer of WSBC 2016 binder cover with the Responsibility Pledge superimposed and the 'do's and don'ts' on the back.
- Distribute Carry the Message cards to local fellowship.
- Public Information Flyer included in Intergroup newsletter with challenge to members.
- Day in OA Workshop "B.I.N.G.E. – Believing I'm Not Good Enough"
- Adopt/Sponsor a library. Intergroup will provide meeting list and introductory literature.
- Be the message by being abstinent, being a sponsor and being sponsored with a deep service focus, and working your program.

- Seek opportunities to share the message up to your comfort level with face to face discussions, hanging a poster, or leaving business cards.
- Take professional outreach information and materials to pre-bariatric surgery counselors.
- Contact employee assistance (HR) programs.
- Make a well-publicized January event targeted to newcomers to start a newcomers meeting with sponsors who have taken a workshop for sponsors.
- Break into groups of 2-3 to distribute flyers.
- Conduct role-playing workshops.